

A deposit of **R15,000** is immediately payable upon formal approval.

DREAM NAILS BEAUTY

HISTORY

Founder(s)	Nora Barnard
Year founded	1985
Area of origin	Welkom, Free State
CEO	Esna Colyn

NETWORK DETAIL

1 st Franchise opened	1985
Number of SA outlets	33

TIME FRAMES

Application - Formal approval	5 business days
Formal approval - Opening of your Dream Nails Beauty salon	3 - 6 months

PLEASE NOTE

Time frames given are only a guideline and are subject to change due to various interdependent factors within the application to final store opening process.

YOUR FINANCIAL INVESTMENT

Establishment costs	R440 000
Stock	R135 000
Initial franchise fee	R100 000
Total Investment	R675 000
VAT amount payable on franchise fee	R14 000

TERMS AND CONDITIONS

*Prices are dependent on the size of a standard site of **40-55m²** subject to final costings.

A deposit of **R15,000 is immediately payable upon formal approval of which the balance of **R85,000** is due upon a site being secured.

Add hair component: R300 000

(includes establishment costs & stock)

Non-borrowed cash contribution required %	50%
Working capital required	R150 000 - R200 000

FRANCHISE AGREEMENT TERMS

Management services fee%	R4 000 pm (10% annual escalation)
Marketing fee %	R1 700 pm (10% annual escalation)
Initial agreement term	5 Years
Renewal term	5 Years

APPLY TODAY TO BECOME A DREAM NAILS FRANCHISEE

Contact Person	Dirkie Snyman
Call	012 621 3300
Visit	www.dreamnails.co.za
Email	application@dreamnails.co.za